



# ANTI-SLAVERY SUMMIT

29 August 2017, Tuesday | Hong Kong

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**THOMSON REUTERS®**





# ANTI-SLAVERY SUMMIT 2017

Thomson Reuters and the Thomson Reuters Foundation has been a thought leader creating **a global movement to raise awareness and support human rights focusing on stopping slavery** through concrete action. In 2015, Trust Forum Asia was launched in partnership with the Foundation in Hong Kong and then again in 2016 the event was held in Singapore to continue the mission to take action against slavery.

In 2017, Thomson Reuters aims to increase the business perspective and focus, partnering with corporations, governments and NGO's, sharing best practice on how to break the chain of slavery in supply chains. We will showcase how technology from blockchain to digital identity, along with data solutions, enhanced risk procedures and regulation, can tackle slavery. The summit will provide real examples, case studies and ways that all companies can implement technology and processes to make a difference.

# WHY IT MATTERS

Estimates show that **more than 46 million people across the globe live as modern-day slaves**. Many of these people are in forced labour operating in our supply chains or unknowingly supported and financed by activities hidden in our businesses.

Slavery is a thriving international crime with annual profits exceeding US\$150 billion globally.

Asia accounts for more than half of the world's most exploited people, with India and China facing significant issues with trafficked individuals.

Join us in uniting some of the most influential global business and thought leaders from corporations, non-profits, governments and lawyers to implement change in your organization.



# WHAT IS THE ANTI-SLAVERY SUMMIT 2017?

Join us in **uniting some of the most influential global business and thought leaders** from corporations, non-profits, governments and lawyers to implement change in your organisation.

**Date :** 29 August 2017, Tuesday

**Official Venue Partner :** The Asia Society, Hong Kong

**Patron :** Anson Chan Fang On-Sang,  
former Chief Secretary of the Hong Kong Government SAR

**On the Agenda :**

- **Technology and data driving change** – from digital identity to blockchain
- **Increasing slavery regulations** – creating a global standard from the UK Modern Slavery Act to Australia
- **Breaking the chain** – supply chain risks, response models and case studies
- **Legal and banking solutions** – driving collaboration and following the money



## Past speakers at the Trust Forum Asia include:

### 2016:

**Andrew Jones**, CEO, Barclays Asia

**Kevin Hyland**, Anti Slavery Commissioner, UK

**Andrew Goledzinowski**, Ambassador for People Smuggling and Human Trafficking, Australia

**Christopher De Souza**, Member of Parliament, Singapore

**Darian McBain**, Global Director Sustainable Development, Thai Union

**Sridevi Kalavakolanu**, Senior Director, Responsible Sourcing, Walmart

**Mimi Vu**, Director of Advocacy & Strategic Partnerships, Pacific Links Foundation

### 2015:

**Andrew Forrest**, Founder and Chairman, Fortescue and Walk Free

**Nick Grono**, CEO, Freedom Fund

**Kate Kennedy**, CEO, Hagar, Australia

**Ben Skinner**, Senior VP, Tau Investment Management

**Cecilia Flores-Oebanda**, Founder, Visayan Forum Foundation

**Lisa Rende Taylor**, Founder, Project Issara



# SUMMIT ATTENDEES

The 2017 Anti-Slavery Summit is expected to attract over 200 attendees in August 2017, to discuss how to break the chain of slavery in supply chains, how technology from blockchain to digital identity can help here, and where data solutions, enhanced risk procedures and regulation all fit in the drive to tackle slavery. At previous Trust Forum Asia events in 2015 & 2016, approx 25% of the attendees have joined from major corporates, with the majority (75%) of attendees being from government, community, academia and NGO's across the region. Previous organisations to join us include:



# PAST SUMMITS

"I am writing to congratulate you all on the tremendous success of the first Trust Forum held yesterday. The impressive program, speakers, media coverage and venue were only outdone by the brilliance of the organizers and presenters. Thomson Reuters can be proud of your most successful efforts! Looking forward to the next!"

**Beverly LW Sunn, Asia Pacific Properties Mobility**

"Seems to me there is a huge awareness issue that you are beginning to crack open. In the same way there is better understanding of the horrors of factory farming we need a better understanding of where our seafood comes from. Is there a simple question that can be asked of restaurants about the source of their seafood so there can be some steady consumer pressure from Hong Kong's diners? It's one thing to talk about salmon farming but another to realise that the humble shrimp may well have been harvested by a human slave."

**Mark Russell, Group General Manager, Simpson Marine Limited**

"Just a quick note to say Congratulations on the Forum - it was a fantastic event - really well organized and I loved the Call to Action at the end - great to put people on the spot!"

**Karen Taylor, Executive Director, Lexis Nexis**

"I think the event went fantastically! Also, I had a few Hong Kong-based business people tell me that they came because they were interested to hear about domestic work in Hong Kong, but that they were shocked to learn about slavery tainted seafood – they had no idea about it at all and were very glad that they learned about it. Kudos to Trust Forum Asia for bringing this issue to more conscientious consumers who may be willing and able to make a difference."

**Lisa Rende Taylor, Founder of Project Issara, Issara Institute, Bangkok**

"Yesterday was a true success and an extremely well organized and incisive event. I am excited for what this will mean for the nascent counter-trafficking movement in Hong Kong."

**Archana Kotecha, Head of Legal, Liberty Asia**

"Since your conference, I have heard such positive feedback from a whole range of people from those who attended to those who wished they had attended. As I have repeatedly said to you, Reuters' participation in this sector is a major milestone and has been a great encouragement to many private sector businesses."

**Matt Friedman, CEO, Mekong Club**





# SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP OPPORTUNITIES

The Anti-Slavery Summit 2017 is a regional event, which will offer the opportunity to those companies who wish to reach an audience of influential industry leaders from the worlds of business, law, government, and philanthropy.

## Sponsorship packages will offer:

**Unrivalled brand exposure** – you have the chance to ally yourself with this leading event and gain exposure through the summit website, our marketing and promotional activities, as well as social media campaigns carried out before the event and onsite

**Thought-Leadership positioning** – by sponsoring the event, you will position yourself alongside the expert presenters and panelists onsite, and be part of the thought-leadership this summit will provide across industry groups and civil society

**Networking opportunities** – use your role at the event to meet with leading voices in the anti-slavery field, and to network with key individuals across a wide number of sectors. This summit will allow you to meet new people in this area, foster a collaborative approach to combat the challenge of slavery and help be part of the fight in the region



# GOLD SPONSOR

US\$25,000

- Exclusivity as only gold sponsor for 2017 Anti-Slavery Summit
- A branded VIP table with 10 2017 Anti-Slavery Summit Delegate passes
- Brief **Welcome Remarks** at the 2017 Anti-Slavery Summit
- Logo placement on your table
- Prominent logo placement on EDMs where appropriate
- Prominent place on selected event advertising placements
- Logo placement on selected Anti-Slavery Summit event materials
- Logo placement on 2017 Anti-Slavery Summit website
- Onsite prominent logo placement on banners / backdrop etc
- Company collateral made available to delegates at the event via seat or table drop
- 4 VIPs to attend the VIP speakers dinner

# SILVER SPONSOR

US\$15,000

- A branded VIP table with 10 2017 Anti-Slavery Summit passes
- Logo placement on EDMs where appropriate
- Logo placement on selected event advertising placements
- Logo placement on selected 2017 Anti-Slavery Summit event materials
- Logo placement on 2017 Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc
- Company collateral made available to delegates at the event via seat or table drop
- 2 VIPs to attend the VIP speakers dinner



# PANEL SPONSOR

US\$12,500

- Panelist or panel moderator role on a selected panel of your choice (confirmed in conjunction with event organizing group)
- A branded VIP table with 10 2017 Anti-Slavery Summit passes
- Logo placement on EDMs where appropriate
- Logo included on selected event advertising placements
- Logo placement on selected 2017 Anti-Slavery Summit event materials
- Logo placement on 2017 Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc
- Company collateral made available to delegates at the event via seat or table drop
- 2 VIPs to attend the VIP speakers dinner

# BRONZE SPONSOR

US\$7,500

- A branded VIP table with 10 Anti-Slavery Summit Delegate passes
- Logo placement on selected Anti-Slavery Summit materials
- Logo placement on Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc
- 1 VIP to attend the VIP speakers dinner



## **SPEAKER DINNER SPONSOR**

US\$10,000

- A branded VIP table with 10 Anti-Slavery Summit Delegate passes
- Brief welcoming remarks at Anti-Slavery Summit speaker dinner
- Logo placement on selected Anti-Slavery Summit event materials
- Logo placement on Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc, including 2 x banners at Anti-Slavery Summit speaker dinner

## **LANYARD SPONSOR**

US\$10,000

- Summit lanyard to be Co-branded with the Anti-Slavery Summit logo
- Onsite logo placement on banners / backdrop etc
- Company collateral made available to delegates at the event

## **TABLE SPONSOR**

US\$5,000

- A branded VIP table with 10 Anti-Slavery Summit Delegate passes
- Logo placement on the sponsored table

## **NETWORKING SPONSOR**

US\$10,000

- A branded VIP table with 10 Anti-Slavery Summit Delegate passes
- Brief remarks at Trust Forum Asia networking reception
- Logo placement on selected Anti-Slavery Summit event materials
- Logo placement on Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc, including 2 x banners at networking drinks reception
- Company collateral made available to delegates at the event, including distribution during networking drinks reception

## **BRONZE SPONSOR**

US\$7,500

- A branded VIP table with 10 Anti-Slavery Summit Delegate passes
- Logo placement on selected Anti-Slavery Summit materials
- Logo placement on Anti-Slavery Summit website
- Onsite logo placement on banners / backdrop etc
- 1 VIP to attend the VIP speakers dinner



# WHAT IS THE ANTI-SLAVERY SUMMIT 2017?

## Past Sponsors:

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## Past Partners:

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# JOIN US TO TAKE REAL ACTION

For more information, contact:

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