

# THE RISE OF GREEN CRIME

Exploring wildlife trafficking, environmental crime and the impact on security and global supply chains.

Webinar | 23<sup>rd</sup> June 2020

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DATA IS JUST  
THE BEGINNING<sup>®</sup>



# INTRODUCTION

OUR MODERATOR FOR TODAY:



**Che Sidanius**

Global Head of Financial Crime and Industry Affairs

**Refinitiv**



# SPEAKERS



**Alexandria Reid**  
Research Fellow  
**Royal United  
Services Institute**



**Jon Godson**  
Assistant Director  
**International Air Transport  
Association**



**John Cusack**  
Financial Crime Fighter  
focused  
on Green Crimes



# THE RISKS WITHIN THIRD-PARTY RELATIONSHIPS 2020 REPORT REVEALED:

Nearly 1,800 global third-party relationship, risk management and compliance professionals in corporate organizations took part in our new survey.



**65%**

of respondents know or suspect that third parties they conduct business with may have been involved in a range of illegal, environmentally damaging activities.

**61%**

of respondents (6 in 10) believe that prosecution would be unlikely if they breached third-party related regulations.

**93%**

of respondents say that spending increased after an enforcement action is taken related to third-party risk.



# POLL QUESTION #1

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Do you agree that Green Crime is a threat to peace and security?



# SPEAKER



**Alexandria Reid**  
Research Fellow  
**Royal United Services Institute**





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**Jon Godson**  
Assistant Director  
**International Air Transport Association**





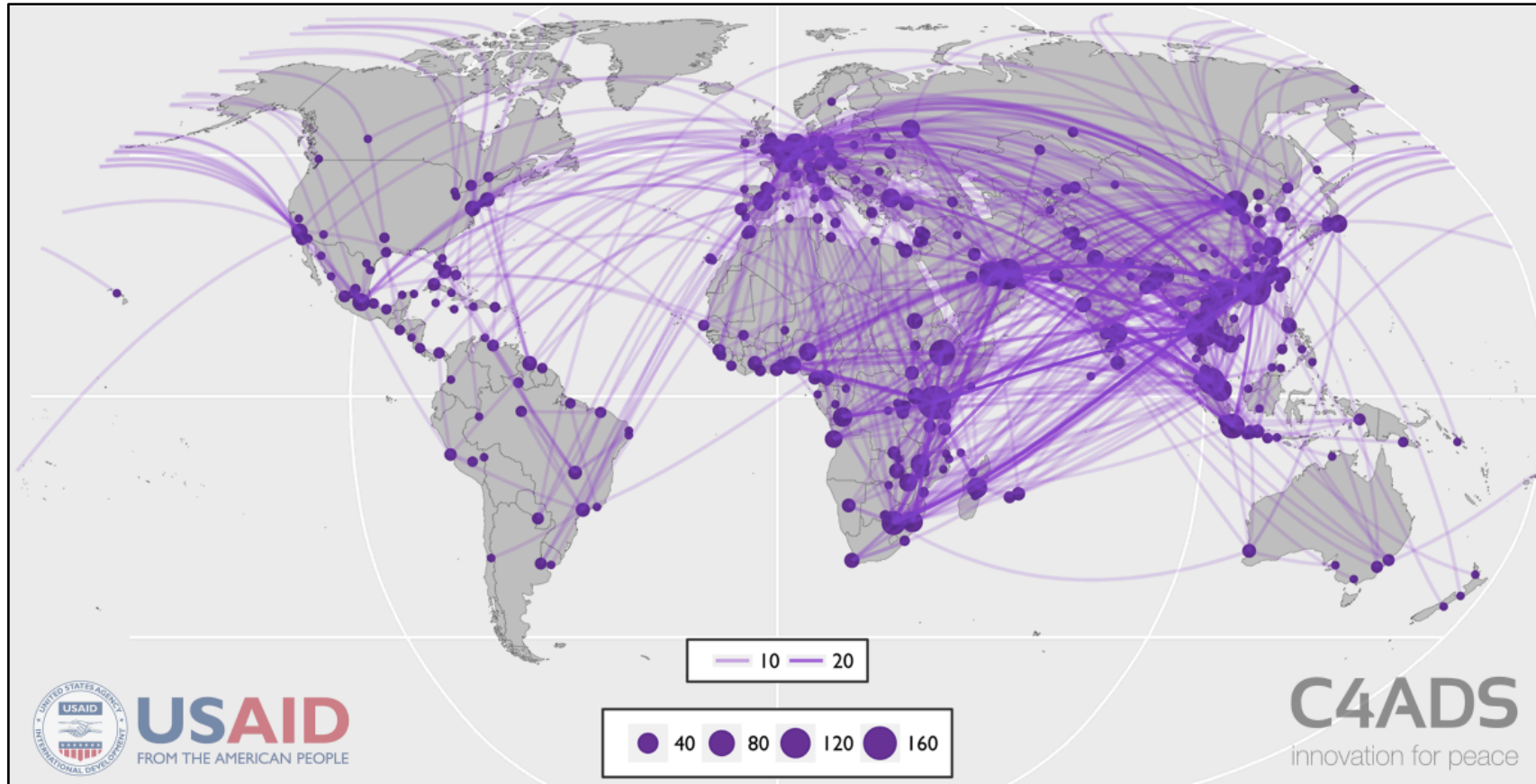
# Combatting Wildlife Trafficking: Airline Sector's Response



# GLOBAL NATURE OF WILDLIFE TRAFFICKING

Top 5 Countries  
by Trafficking  
Instance Count:

1. China
2. Thailand
3. UAE
4. Vietnam
5. Indonesia



Flight Routes for  
All Wildlife  
Seizures in the  
C4ADS' Air  
Seizure Database  
(Jan 2009 – Dec  
2017)

# INTERNATIONAL INITIATIVES: UNITED FOR WILDLIFE (UFW) AND ROUTES PARTNERSHIP



**ROUTES**  
Reducing Opportunities  
for Unlawful Transport of  
Endangered Species



**GOAL:** To disrupt wildlife trafficking by reducing the use of legal transportation supply chains.

 Improving Data Analytics

 Engaging Corporate Leaders

 Training Transport Personnel

 Strengthening Policies & Protocols

 Increasing Client Awareness

- 5-year, \$9.4 million dollar partnership through 2020
- Funded by USAID
- 20+ partners from the transport sector, US government and NGOs

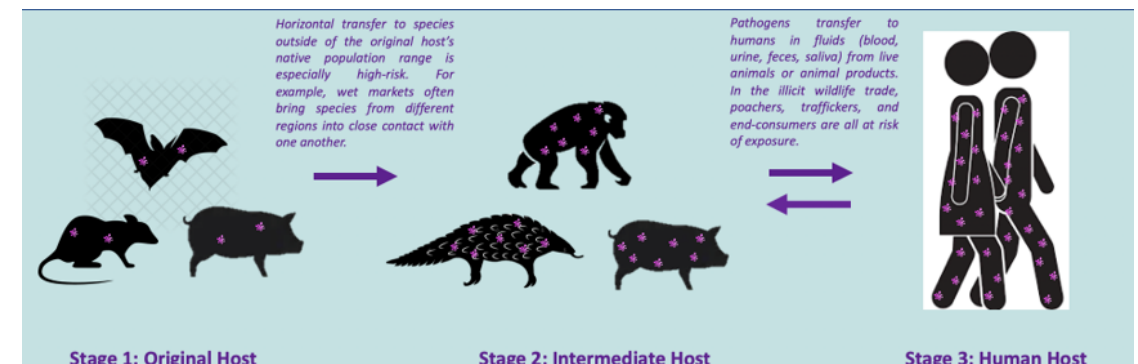
<http://routespartnership.org/>





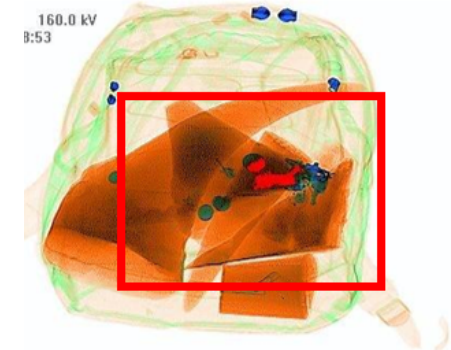
# WILDLIFE TRAFFICKING LINKS WITH HUMAN HEALTH

- Recognition that wildlife trafficking is not only a conservation issue (impacts security and health)
- COVID-19 has hit aviation hard [\$419 billion in revenue losses; 7.5 million cancelled flights (Jan to July 2020)]
- As recovery starts, increased awareness that pandemic prevention will be an important new corporate risk driver
- Initial research indicates COVID-19 closely resembles virus identified in bats and pangolins
- Wildlife trafficking research indicates significant smuggling of wild (bushmeat) animal products by passengers



# WILDLIFE TRAFFICKING: POST-RECOVERY RESPONSE

- Poaching and stockpiling will rise during lockdown
- Zoonotic disease outbreaks will increase in frequency and intensity
- Smuggling of wild (bush) meat represents a significant exposure route
- Focused passenger education and enhanced enforcement on high risk routes
- Need for a Pandemic Prevention Partnership between private and public sector (health, agriculture and wildlife)
- Enhanced technological cooperation (e-freight; RFID baggage tags; autodetection)
- Recognition that bushmeat smuggling is a “Green Crime”



# SPEAKER



**John Cusack**  
Financial Crime Fighter focused on Green Crime





# POLL QUESTION #2

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Should the ICC add "ecocide" to the list of international crimes?



# POLL QUESTION #3



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Should Green Crimes receive equal attention as money laundering and terrorism financing crimes?



# Q&A

**Thank you for joining us today.**

The recording and additional resources will be emailed to you on Thursday, 25<sup>th</sup> June.

**Contact Us:** [EMEA.marketing@refinitiv.com](mailto:EMEA.marketing@refinitiv.com)